

WEST UNIVERSITY OF TIMISOARA
 FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
 MASTER STUDIES
 DOMAIN: MANAGEMENT
 PROGRAME: MANAGEMENT OF BUSINESS ORGANISATIONS
 MODE OF STUDY: PART TIME

SYLLABUS

No.	COURSE	Code	1 st term 14 weeks						2 nd term 14 weeks					
							Ev.	ECTS credits					Ev.	ECTS credits
	ST		SF	L	P	ST			SF	L	P			
I.	Compulsory Courses													
1.	Organization Management	MBO1101	14	14	0	0	E	8						
2.	Strategic Analysis	MBO1102	14	7	0	0	E	7						
3.	Global Affairs Management	MBO1103	14	7	0	0	E	7						
4.	Market research and Marketing strategies	MBO1104							14	7	0	0	E	7
5.	Cost management - controlling	MBO1105							14	14	0	0	E	8
6.	Financial and Accounting Reporting Procedures	MBO1106							14	7	0	0	E	7
7.	Business Ethics and Social Responsibility	MBO1107							14	14	0	0	E	8
	Total Compulsory Courses						3E						4E	
II.	Optional Courses (one out of two)													
8.	Entrepreneurship	MBO1108	14	14	0	0	E	8						
9.	Management Systems and Methods	MBO1109	14	14	0	0	E	8						
	Total Compulsory and Optional Courses		56	42	0	0	4E	30	56	42	0	0	4E	30

